

University of Puerto Rico
Río Piedras Campus
College of Business Administration
Graduate School of Business Administration

TENURE TRACK TEACHING POSITION ANNOUNCEMENT

The Graduate School of Business Administration, College of Business Administration at the Río Piedras Campus, University of Puerto Rico, is interested in recruiting for a tenure track teaching position, effective on January 2, 2023.

Requirements:

- Ph.D. in Business Administration or in a related field, **with an emphasis in Marketing**, from an accredited university whose degrees are recognized by the University of Puerto Rico
- Teaching experience at the university level in marketing and management courses
- Capacity for face-to-face and online teaching
- Commitment to excellence in teaching
- Research experience in marketing and management
- Commitment to work with graduate students in research projects
- Publications (or work in process for recent graduates) in peer reviewed academic journals that meet the college's guidelines (for more information visit <https://fae.uprrp.edu/fae-aacsb/>)
- Readiness to direct dissertations and serve on dissertation committees
- Command of Spanish and English

Preferred Qualifications: Interest and experience in one or more of the following areas: international marketing, digital marketing, marketing data analysis, marketing research including neuromarketing, and the intersection between marketing and ethics. Membership in the American Marketing Association.

Responsibilities:

- Teach courses in marketing, management, and related subjects in face-to face and online formats;
- Conduct research and publish in peer reviewed journals;
- Supervise dissertations
- Develop proposals for external funding
- Participate actively in departmental, faculty and university level service activities and projects, as well as comply with applicable responsibilities as defined in the UPR General Regulations.

Required documents:

- Intent letter describing teaching and research philosophy, major accomplishments, and professional plans
- Updated Curriculum Vitae
- Copies of transcripts for all degrees
- Digital copies, e-links or copies of publications in journals or work in progress
- Three (3) recommendation letters

Deadline to receive documents: October 2, 2022

Documents should preferably be sent in digital format to alex.ruiztorres@upr.edu.

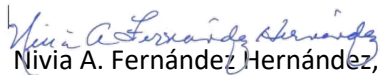
If some documents must be sent via postal service, please direct it to:

Alex J. Ruiz-Torres, Chair
Graduate School of Business Administration
University of Puerto Rico
15 Ave. Universidad STE 1501



Rafael Marrero Díaz, Ph.D.

Acting Dean, College of Business Administration



Nivia A. Fernández Hernández, ED.D.

Acting Dean of Academic Affairs

Río Piedras Campus

Date 30 de agosto de 2022

Employer with equal employment opportunities M/M/V/I